

**PRESS RELEASE****TATA Teleservices Selects Venturi Wireless for Mobile Services Optimization**

*India CDMA Operator to Realize Unmatched Improvements in Connection Performance, Network Efficiency*

**SUNNYVALE, Calif.—September 13 , 2006—**Venturi Wireless, a global provider of mobile services optimization solutions, today announced an agreement with Tata Teleservices Ltd, India's fastest growing telecom service provider. Tata Teleservices selected Venturi's mobile data services optimization solution for a network-wide deployment after an extensive evaluation of data optimization providers. The multi-year agreement, valued in excess of \$7 million dollars, demonstrates the continued market acceptance of the Venturi solution. By using Venturi, Tata Teleservices customers ( Mobile and Fixed) will benefit from improvements in speed of the company's data services.

Mr. Greg Young, Chief Officer, Network Technology and Value Added Services, Tata Teleservices said, "It is our constant endeavor at Tata Teleservices to provide our customers the best services and products. Mobile Services Optimization is yet another initiative from Tata Teleservices that will strengthen our Enterprise and Mobile customer segments"

The Venturi Mobile Operator Solution dramatically improves a mobile subscriber's experience with mobile Internet and multimedia applications, including Web, email, file transfer, etc. through faster speeds and more consistent performance. Fundamental to the entire solution is Venturi's Adaptive Airlink Optimization TM, which combines transport optimization through Venturi Transport Protocol ("VTP") and Predictive Compression. Adaptive Airlink Optimization TM is able to apply the ideal optimization techniques based on the available bandwidth to boost application performance and efficiency under all radio frequency ("RF") conditions.

"With India's booming economy, operators are challenged to keep pace with the needs of their customers as they require fast, uninterrupted access to multimedia and other wireless data applications," said Bret Sewell, President and CEO of Venturi Wireless. "Tata Teleservices Ltd is a leading telecom operator in India with a rapidly growing and highly demanding customer base. We are committed to helping the company accelerate the performance of its broadband wireless network."

**About Venturi Wireless**

Venturi Wireless is the trusted leader in providing mobile services optimization solutions to mobile operators worldwide. Venturi's patented carrier-grade solutions maximize network efficiency and deliver the most compelling mobile user experience available for both data and multimedia applications. Venturi Wireless has the largest active mobile broadband user base and offers unparalleled expertise in mobile broadband deployment. Venturi Wireless' tier-one mobile operators include Verizon Wireless, Zapp Mobile, WILLCOM, and Reliance Infocomm. Venturi Wireless is headquartered in Sunnyvale, California, with offices in: New Jersey; Kansas City; Dallas; Tokyo; Mumbai; Seoul and Beijing. Find more information on the Web at [www.venturiwireless.com](http://www.venturiwireless.com).

**About Tata Teleservices:**

Tata Teleservices is one of India's leading private telecom service providers. The company offers integrated telecom solutions to its customers under the Tata Indicom brand, and uses the latest CDMA 3G1X technology for its wireless network. Tata Teleservices operates in more than 2700 towns across 20 circles i.e. Andhra Pradesh, Chennai, Gujarat, Karnataka, New Delhi, Maharashtra, Mumbai, Tamil Nadu, Orissa, Bihar, Rajasthan, Punjab, Haryana, Himachal Pradesh, Uttar Pradesh(E), Uttar Pradesh (W), Kolkata, Kerala, Madhya Pradesh and West Bengal. The company has a customer base of over 12 million.

**Media Contact:**

Analisa Baker or Ethan Parker  
Schwartz Communications for Venturi Wireless  
[venturiwireless@schwartz-pr.com](mailto:venturiwireless@schwartz-pr.com)  
(415) 512-0770

# # #

Brands and products referenced herein are the trademarks or registered trademarks of their respective holders.