

Company Profile

Venturi has the largest active mobile broadband user base and offers unparalleled expertise in mobile broadband deployment.

Venturi Wireless is the trusted leader in broadband services optimization for mobile and wireless operators worldwide. Venturi's patented carrier-grade solutions maximize network efficiency and deliver the most compelling mobile user experience available for both data and multimedia applications. Venturi has the largest active mobile broadband user base and offers unparalleled expertise in mobile broadband deployment.

Solutions for Mobile Operators

The Venturi Mobile Operator Solution drives adoption of mobile data services by delivering the best possible subscriber experience for both data and multimedia applications. And with Venturi optimization, mobile operators experience dramatic improvements in network efficiency, enabling them to serve more subscribers with their existing infrastructure.

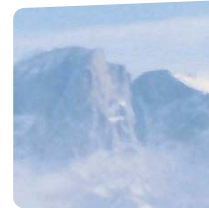
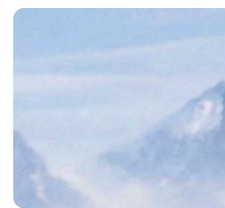
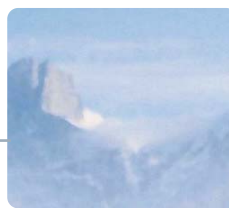
The Venturi Mobile Operator Solution encompasses a suite of products and services that includes Venturi's Optimization Engine, the VCentral Element Manager, the Venturi VClient and Venturi's turnkey deployment services

The V5000 Optimization Engine, Venturi's newest optimization product, is a high capacity, high availability optimization server. It's designed to deliver exceptional data and multimedia performance along with scalability for mass market optimization deployments. This third-generation, carrier-grade solution supports all wireless data networks including CDMA2000 1X / 1xEV-DO / 1xEV-DO Rev. A, GPRS / EDGE / UMTS / HSPA and WiMAX / WiBro.

The VCentral Element Manager offers unprecedented insight and control into the delivery of broadband data services. With VCentral, mobile operators can configure, monitor and efficiently manage Venturi optimization deployments supporting tens of millions of subscribers.

The VClient improves the user experience by continuously monitoring network speeds and automatically applying the appropriate Venturi optimization. The VClient supports a broad range of mobile platforms and devices, including Windows 2000, Windows XP, Mac OS X, Windows Mobile 2003 Pocket PC and SmartPhone Editions, and Windows Mobile 2005 Pocket PC and SmartPhone Editions.

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Technology

Adaptive Airlink Optimization™ is at the core of Venturi's optimization solutions. It is a cross-layer technology that delivers superior broadband quality performance to the mobile Internet. Adaptive Airlink Optimization leverages a variety of technologies including Venturi's patented Venturi Transport Protocol (VTP).

VTP was developed specifically to overcome the high-latency and high-packet loss issues inherent in wireless data transport. VTP optimizes all TCP applications, including Web (HTTP/HTTPS), streaming video and audio (RTSP), email and FTP. VTP adapts to airlink conditions by adjusting packet rate transmission on a session-by-session basis, offering vast improvements in performance, consistency, coverage availability and network efficiency over compression-centric solutions.

Competitive Advantages

Superior User Experience – Venturi reduces download times, delivers a much more consistent application experience and enhances network coverage, even in areas with poor radio frequency (RF) conditions.

Dramatically Improved Network Efficiency – Venturi provides more efficient utilization of existing bandwidth and RAN resources, freeing available capacity while enabling subscribers to complete their transactions more quickly.

Carrier-Class Reliability and Scalability – Venturi's Mobile Operator Solution architecture is scalable to tens of millions of subscribers, offering 99.999% availability when deployed as part of Venturi's turnkey optimization offer.

Proven Solution and Expertise – Serving the largest base of 3G subscribers globally, Venturi has the expertise to guarantee successful large-scale deployments. Since 1996, Venturi has partnered with best-in-class vendors to deliver the most advanced and trusted optimization solutions available.

Executive Management Team

Tomas Isaksson – President and CEO

Rich Conlon – VP of Worldwide Sales

Nate Habash – VP of Customer Engineering

Rikard Kjellberg – VP of Products

Paul Obsitnik – VP of Marketing and Business Development

Aleks Rabrenovich – VP of Finance and CFO

Partners and Customers

Venturi Wireless' customers include mobile market leaders such as Verizon Wireless, TATA Teleservices, Reliance Communications, Unwired Australia and WILLCOM.

Venturi Wireless' technology partners include 3G industry leaders Cisco Systems, Intel, Alcatel-Lucent, Nextcom, Nortel, Samsung Electronics, AMD and QUALCOMM.

Location

Venturi Wireless is headquartered in Sunnyvale, California, with an international presence in North America, Europe and Asia Pacific.



VENTURI WIRELESS®